

# Game Changing Features

## Own OTT Platform

- Dedicated to live streaming local cricket and sports, reaching wider audiences worldwide.
- Showcases rural talent and connects players to gain visibility with sponsors.
- First 6 months of subscription free to boost adoption; future pricing will stay affordable.



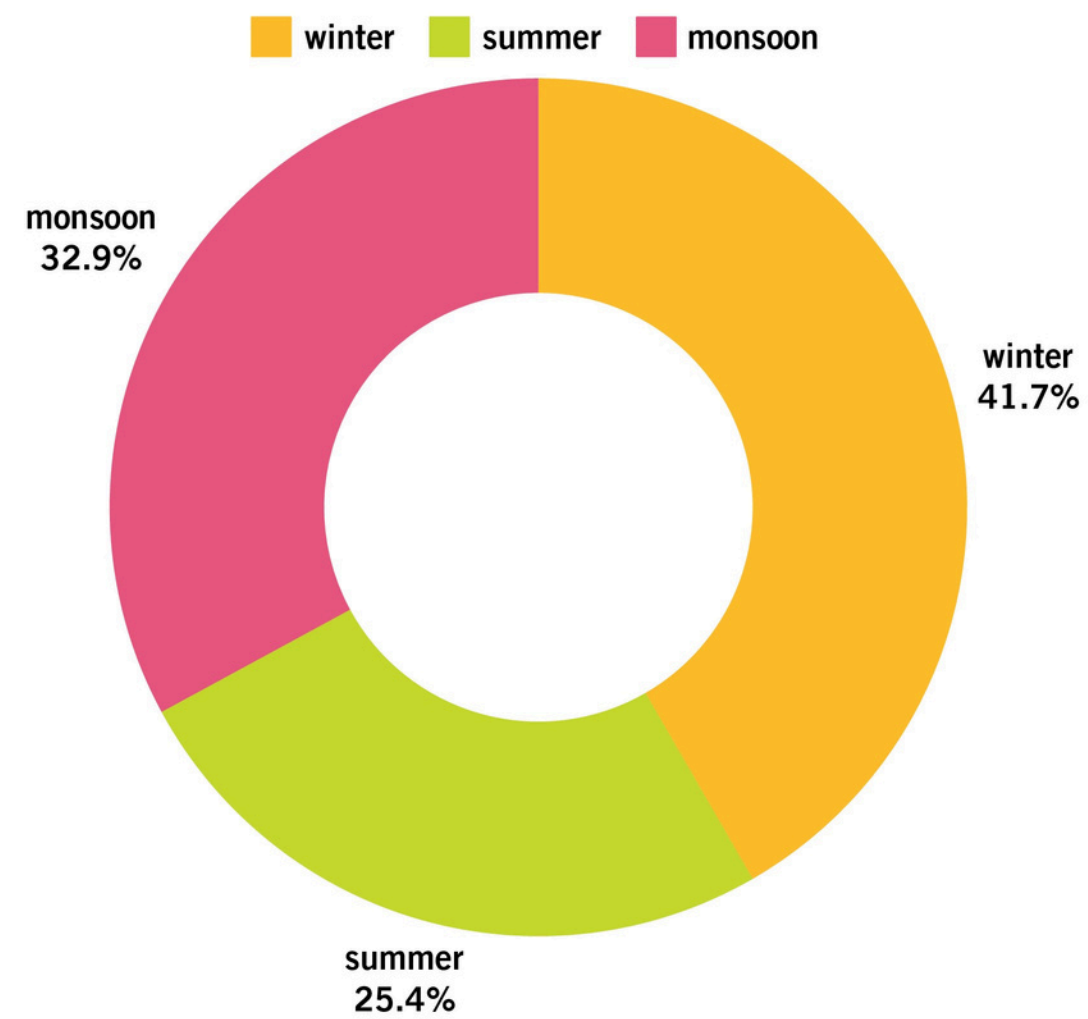
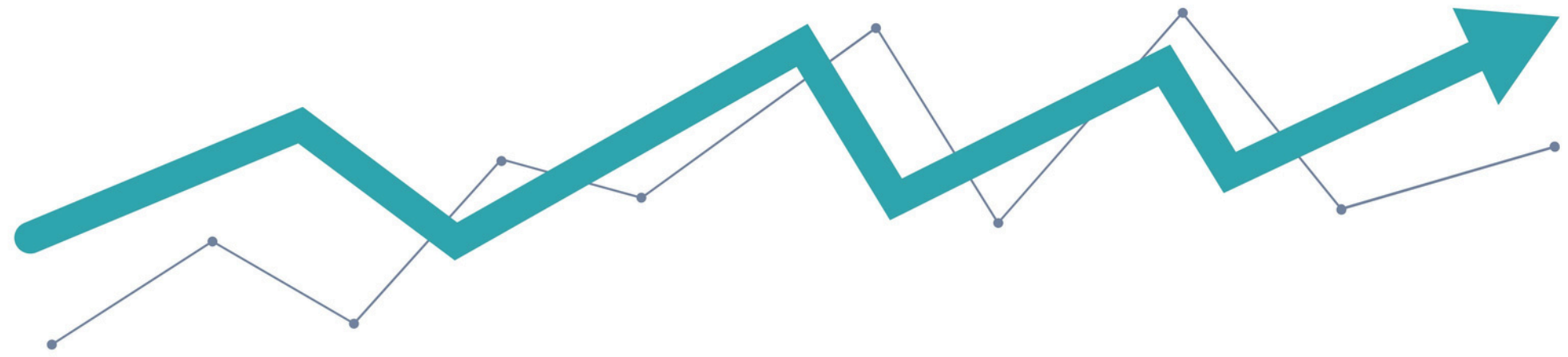
## Innovative Software for Player Data

- Advanced software securely stores player statistics, strengths, and areas for improvement (SWOT analysis).
- Provides official records for players to showcase their credentials globally.
- Helps players identify and work on their growth areas effectively.

## Building Tamil Nadu's Cricket Culture

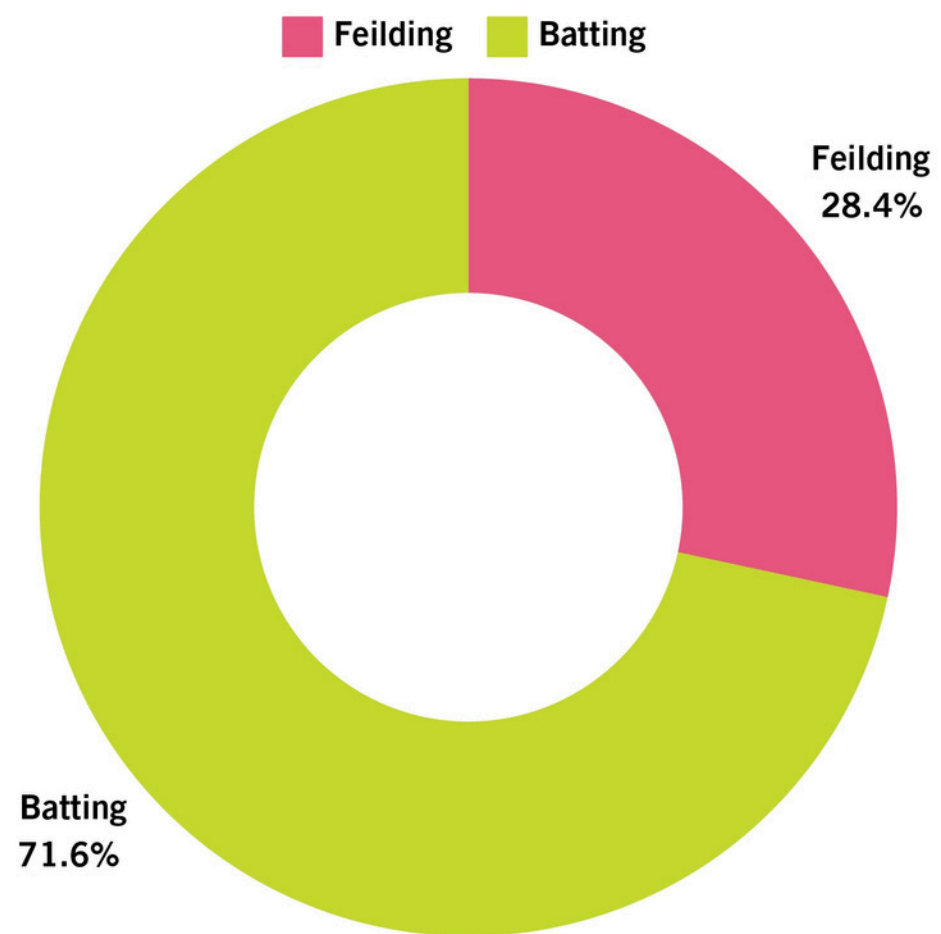
- TSPL unites 8 teams across 36 districts, creating a vibrant cricket ecosystem.
- Hosts grand events like franchise launches, celebrity auctions, and live telecasts to engage communities
- Promotes inclusivity and provides opportunities for players, coaches, and officials.

# The Growing Market For Gully Cricket In Tamil Nadu



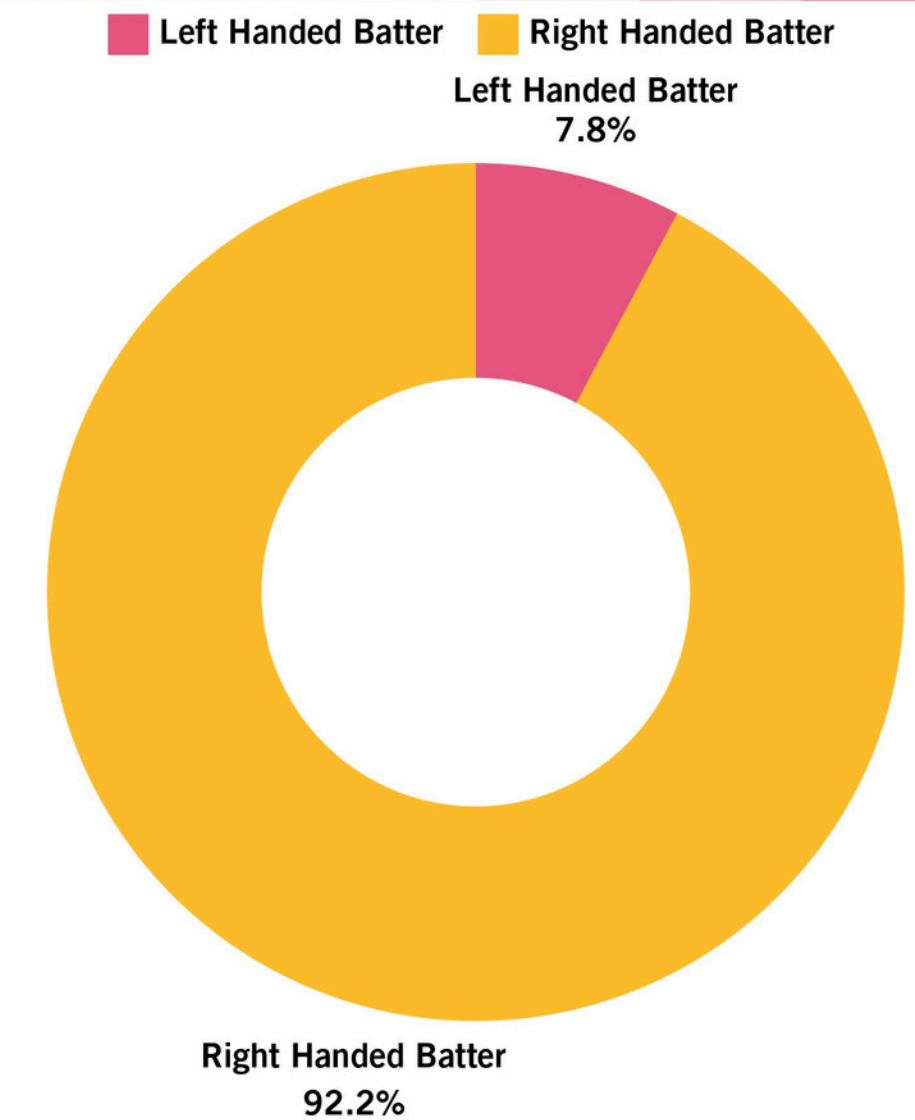
## Tamil Nadu played

- 41.95% of matches in winter (Nov-Feb)
- 25.67% in summer (Mar-Jun),
- 32.38% during the monsoon (Jul-Oct)



## Tamil Nadu ranks high in batting among others states with

- 70.39 in batting and
- 27.8 in fielding only



## Tamil Nadu uses

- 92.21 right handed batters
- 7.79 left handed batters