

The Road To Growth



1000+

Players Registered

- Idea Validation
- Company Registration- Dec 2024
- Conduct small matches
- Players Registration
- Platform Architecture & design
- BETA launch & Testing
- Tournament Marketing & Promotion
- App Development
- OTT Platform Launch
- 8 teams

Phase 1

(2024-2025)



100+

Local matches in schools and colleges

- Collaborate with more Sponsors
- Software develop & Launch
- Identify more Gully Talents
- 10 teams
- 200+ Street Clubs
- 50 million viewership
- Tie-up with Govt. Schools, provide Mid-day meals & free coaching to all genders
- Digital Marketing

Phase2

(2025-2026)



8

Team Franchise

- Optimize Software & Application
- 12 Teams
- 500+ Street Clubs
- 100 million viewership
- Tie-up with Govt. Colleges, provide free coaching to all genders
- Revenue Surpassed
- Business Expansion
- Tie-up with more
- Franchise & Sponsors

Phase 3

(2026-2027)

Routes To The Market

