

# Revenue Model

Ancillary Revenue Streams:- OTT platform  
subscription charges after 6 months: \$5 or \$10



Team Owners & Player Registrations

Sponsorships



Team Franchising

Advertisements



# Our Competitors

## Parameters

- Talent Sourcing from Rural Areas
- Continuous Player Support
- Comprehensive Training & Selection
- Monetary Incentives through Auction
- Opportunities to Play in Stadiums
- Own OTT Platform for Exposure
- Advanced Player Data Management Software



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