

CHALLENGES IN GRASSROOTS CRICKET

Talent Recognition Gap

Rural players lack visibility and opportunities, resulting in lost potential talent.



Nutritional Deficit

Young cricketers lack awareness about proper nutrition, leading to poor diets that impact their growth and performance.



Awareness Deficit

Many players are unaware of trials, selection processes, and career pathways.



Unstructured Pathways

Limited guidance and pathways hinder rural players' progress to professional cricket.



Career Uncertainty

Parents view cricket as an unstable career, reducing motivation and commitment



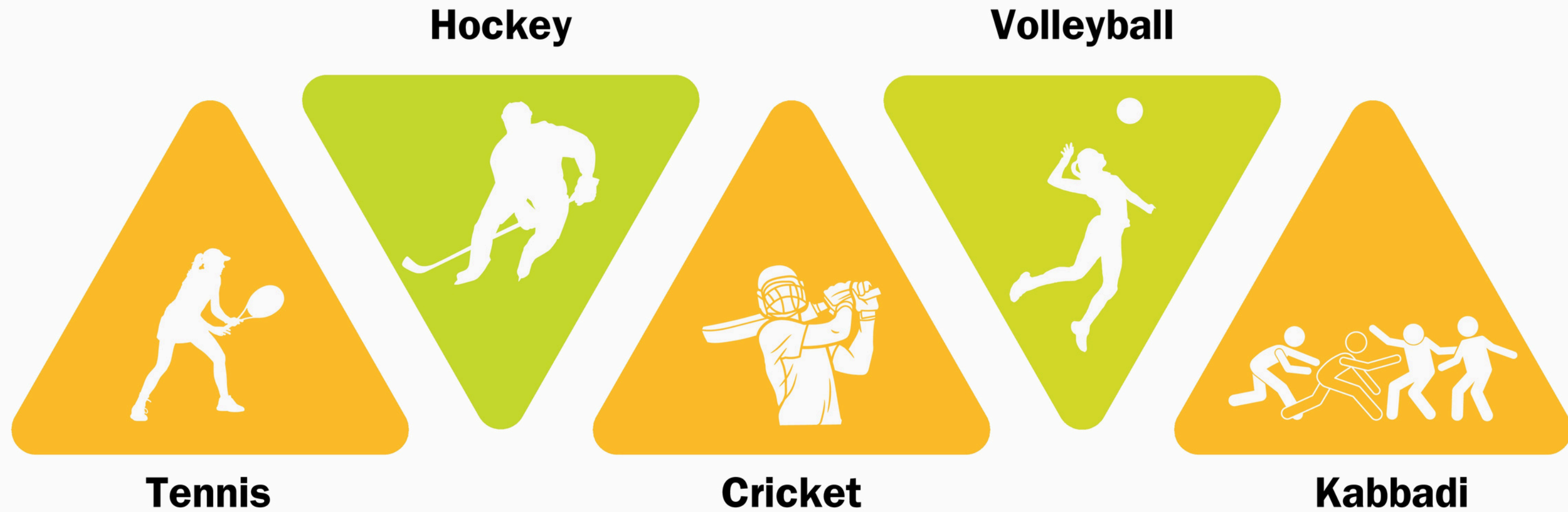
Limited Access

Remote areas face a shortage of equipment and resources



Introducing...

A registered society from Tamil Nadu focused on identifying and nurturing talent by organizing various sports tournaments such as



TSPL is a platform that empowers aspiring cricketers through



**Talent
Discovery**



**Skill
Development**

**Community
Engagement**



**Competitive
Play**